





#1: Type

Bgf

- ✓ Simple
- ✓ Block letters
- ✓ Letters close together
- ✓ Words clearly separated

#2: FCS

Form
Color
Shadow

1.  
2. 
3. 

THE 5 ELEMENTS OF VISUALIZATION

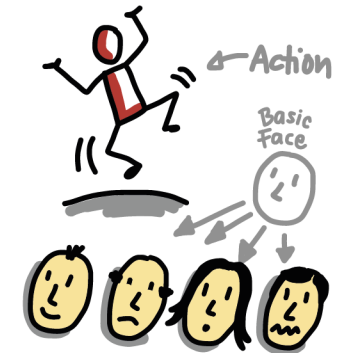
#3: Frames/Containers



#4: Symbols



#5: People



THE H.T.T.M. PRINCIPLE*

1. **H**-Headline

AGENDA

2. **T**-Text/Textelements

AGENDA
Text Text Text

3. **T** - There!/Decoration

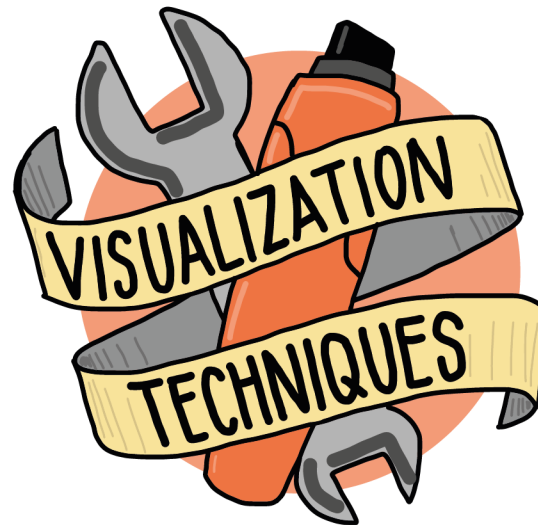


4. **M**-Marker/Color



*A very helpful structure for organizing your visualization

BENJAMIN FELIS PRESENTS



ENJOY!



Benjamin Felis

Graphic Recording | Illustration

www.benjaminfelis.de ✉ post@benjaminfelis.de

f Benjamin Felis i Benjamin Felis t @benjaminfelis

📞 +49-176-64330959



FOR BEGINNERS AND ADVANCED